**EDUCATION**

**James Madison University**, Harrisonburg, VA May 2024

*Bachelor of Business Administration*: Marketing, Digital Marketing GPA 3.5

**WORK EXPERIENCE**

**Digital Media Specialist, Coldwell Banker,** Wyckoff, NJ March 2021-Present

* Create hundreds of social media ads and marketing videos highlighting local real estate
* Increase open house traffic, buyer interest, and purchase contracts

**Food and Beverage Server, White Beeches,** Haworth, NJSummer 2022, Summer 2023

* Emphasized high-quality service for up to 100 customers per shift
* Developed customer relationships that resulted in increased loyalty

**Child Care Services Provider,** Bergen County, NJ June 2015- Present

* Nanny and babysitter for over 10 families caring for ages 1 month-12 years
* Created learning activities that enhanced children’s education

**LEADERSHIP**

**Activities Coordinator, Tri Sigma**, James Madison University September 2020- Present

* Lead sorority activities supporting March of Dimes, Leslie George, Relay for Life, Robbie Paige, and Fighting Frankie’s philanthropic activities, increasing campus participation and awareness.

**Member, Professional Sales Club,** James Madison University January 22- Present

* Engaging in professional skills development through role play and group discussions

**Team Member, World Challenge**, Tanzania, Africa June 2019- July 2019

* Traveled to Africa with 13 peers for 18 days to build and support local community development

**Fundraiser, American Cancer Society,** Ramsey, NJ June 2016- Present

* Participated in Relay for Life raising thousands of dollars for cancer research

**Team Leader, Special Olympics**, Allendale, NJJune 2018- Present

* Organize and lead a team of 25 members each year to participate in local torch run event
* Torch run raises awareness for those with special needs

**ACHIEVEMENTS AND SKILLS**

* Harvard Certification in Spreadsheet Modeling Online Course
* World Language Honor Society
* Inducted into Mu Kappa Tau Marketing Honor Society
* Dean’s List Fall 2020, Spring 2021, Spring 2022 and Spring 2023
* Certificate of Development in Professional Sales
* HubSpot Academy Digital Marketing Certification
* Placed 3rd out of 150 teams in the Rainey-Shepard Business Competition